1. Ownership of Intellectual Property

All copyrights, trademarks, and other intellectual property rights shall remain with Henry Ford Academy Alameda School for Art + Design Charter School at all times.

1. *Student Work*

A student shall retain all rights to work created as part of instruction or using Henry Ford Academy Alameda School for Art + Design Charter School technology resources.

1. *Employee Work*

As an agent of Henry Ford Academy Alameda School for Art + Design Charter School, a Henry Ford Academy Alameda School for Art + Design Charter School employee shall not have rights to work he or she creates on Henry Ford Academy Alameda School for Art + Design Charter School time or using Henry Ford Academy Alameda School for Art + Design Charter School technology resources. Henry Ford Academy Alameda School for Art + Design Charter School shall own any work or work product created by a Henry Ford Academy Alameda School for Art + Design Charter School employee in the course and scope of his or her employment, including the right to obtain copyrights.

If the employee obtains a patent for such work, the employee shall grant a non-exclusive, non-transferable, perpetual, royalty-free, district-wide license to Henry Ford Academy Alameda School for Art + Design Charter School for use of the patented work. A Henry Ford Academy Alameda School for Art + Design Charter School employee shall own any work or work product produced on his or her own time, away from his or her job and with personal equipment and materials, including the right to obtain patents or copyrights.

A Henry Ford Academy Alameda School for Art + Design Charter School employee may apply to the Superintendent or designee to use Henry Ford Academy Alameda School for Art + Design Charter School materials and equipment in his or her creative projects, provided the employee agrees either to grant to Henry Ford Academy Alameda School for Art + Design Charter School a non-exclusive, non-transferable, perpetual, royalty-free, district-wide license to use the work, or permits Henry Ford Academy Alameda School for Art + Design Charter School to be listed as co-author or co-inventor if Henry Ford Academy Alameda School for Art + Design Charter School contribution to the work is substantial. Henry Ford Academy Alameda School for Art + Design Charter School materials do not include student work, all rights to which are retained by the student.

1. *Works Made for Hire*

A “work made for hire” is:

1. A work prepared by a Henry Ford Academy Alameda School for Art + Design Charter School employee within the scope of employment; or
2. A work specially ordered or commissioned for use as a contribution to a collective work (for example, a supplementary work, a test, an instructional text, answer material for a test, etc.) if the parties agree in a signed written instrument that the work is considered a work made for hire.

Henry Ford Academy Alameda School for Art + Design Charter School may hire an independent contractor for specially commissioned work(s) under a written works-made-for-hire agreement that provides that Henry Ford Academy Alameda School for Art + Design Charter School shall own the work product created under the agreement, as permitted by copyright law. Independent contractors shall comply with copyright law in all works commissioned.

1. *Return of Intellectual Property*

Upon the termination of any person’s association with Henry Ford Academy Alameda School for Art + Design Charter School, all permission to possess, receive, or modify Henry Ford Academy Alameda School for Art + Design Charter School’s intellectual property shall also immediately terminate. All such persons shall return to Henry Ford Academy Alameda School for Art + Design Charter School all intellectual property, including but not limited to any copies, no matter how kept or stored, and whether directly or indirectly possessed by such person.

1. Use of Copyrighted Material

Unless the proposed use of a copyrighted work is an exception under the “fair use” guidelines maintained by the Superintendent or designee, Henry Ford Academy Alameda School for Art + Design Charter School shall require an employee or student to obtain a license or permission from the copyright holder before copying, modifying, displaying, performing, distributing, or otherwise employing the copyright holder’s work for instructional, curricular, or extracurricular purposes. This policy does not apply to any work sufficiently documented to be in the public domain.

1. *Technology Use*

All persons are prohibited from using Henry Ford Academy Alameda School for Art + Design Charter School technology in violation of any law including copyright law. Only appropriately licensed programs or software may be used with Henry Ford Academy Alameda School for Art + Design Charter School technology resources. No person shall use Henry Ford Academy Alameda School for Art + Design Charter School’s technology resources to post, publicize, or duplicate information in violation of copyright law. The Board shall direct the Superintendent or designee to employ all reasonable measures to prevent the use of Henry Ford Academy Alameda School for Art + Design Charter School technology resources in violation of the law. All persons using Henry Ford Academy Alameda School for Art + Design Charter School technology resources in violation of law shall lose user privileges in addition to other sanctions.

1. *Electronic Media*

Unless a license or permission is obtained, electronic media in the classroom, including motion pictures and other audiovisual works, must be used in the course of face-to-face teaching activities as defined by law.

1. Trademark Use

Henry Ford Academy Alameda School for Art + Design Charter School protects all Henry Ford Academy Alameda School for Art + Design Charter School and campus trademarks, including names, logos, mascots, and symbols, from unauthorized use.

1. *School-Related Use*

Henry Ford Academy Alameda School for Art + Design Charter School grants permission to students, student organizations, parent organizations and other Henry Ford Academy Alameda School for Art + Design Charter School affiliated school-support or booster organizations to use, without charge, Henry Ford Academy Alameda School for Art + Design Charter School and campus trademarks to promote a group of students, an activity or event, a campus, or Henry Ford Academy Alameda School for Art + Design Charter School, if the use is in furtherance of school-related business or activity. The Superintendent or designee shall determine what constitutes use in furtherance of school-related business or activity and is authorized to revoke permission if the use is improper or does not conform to administrative regulations.

1. *Public Use*

Members of the general public, outside organizations, vendors, commercial manufacturers, wholesalers, and retailers shall not use Henry Ford Academy Alameda School for Art + Design Charter School trademarks without the written permission of the Superintendent or designee. Any production of merchandise with Henry Ford Academy Alameda School for Art + Design Charter School trademarks for sale or distribution must be pursuant to a trademark licensing agreement and may be subject to the payment of royalties. Any individual, organization, or business that uses Henry Ford Academy Alameda School for Art + Design Charter School trademarks without appropriate authorization shall be subject to legal action.